

PageSpeed Insights

Mobile



70 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 11 blocking script resources and 7 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://vammebel.ru/wa-content/js/jquery/jquery-1.11.1.min.js>
- <http://vammebel.ru/wa-content/js/jquery/jquery-migrate-1.2.1.min.js>
- <http://vammebel.ru/wa-data/public/site/themes/mobile/mobile.js?v1.3.2.41>
- <http://vammebel.ru/metrika/getJS/?pageid=3637072>

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- <http://cdn.callibri.ru/callibri.js>
- <http://vammebel.ru/wa-content/js/jquery-plugins/jquery.cookie.js?v1.11.9>
- <http://vammebel.ru/wa-data/public/shop/themes/mobile/mobile.shop.js?v1.3.2.41>
- <http://vammebel.ru/wa-content/js/jquery-plugins/jquery.retina.min.js?v1.11.9>
- <http://vammebel.ru/wa-data/public/shop/themes/mobile/plugin/bxslider/jquery.bxslider.min.js?v1.3.2.41>
- <http://vammebel.ru/wa-apps/shop/plugins/question/js/question.js?v=4.1.0>
- <http://vammebel.ru/wa-apps/shop/plugins/storequickorder/js/storequickorder.js>

[Optimize CSS Delivery](#) of the following:

- <http://vammebel.ru/wa-data/public/site/themes/mobile/mobile.css?v1.3.2.41>
- <http://vammebel.ru/wa-content/font/ruble/arial/fontface.css>
- <http://vammebel.ru/wa-apps/shop/plugins/productsale/css/frontend.css?v=2.0.1>
- <http://vammebel.ru/wa-data/public/shop/themes/mobile/mobile.shop.css?v1.3.2.41>
- <http://vammebel.ru/wa-data/public/shop/themes/mobile/plugin/bxslider/jquery.bxslider.css?v1.3.2.41>
- <http://vammebel.ru/wa-apps/shop/plugins/question/css/question.css?v=4.1.0>
- <http://vammebel.ru/wa-apps/shop/plugins/storequickorder/css/storequickorder.css>



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 29.7KiB (71% reduction).

- Compressing <http://cdn.callibri.ru/callibri.js> could save 29.3KiB (72% reduction).
- Compressing <http://vammebel.ru/wa-data/public/site/themes/mobile/img/svg/time-icon.svg> could save 413B (48% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://vammebel.ru/metrika/sendInfo/> (expiration not specified)
- <http://st.top100.ru/top100/top100.js> (60 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <http://cdn.callibri.ru/callibri.js> (2 hours)
- <http://www.google-analytics.com/analytics.js> (2 hours)

Reduce server response time

In our test, your server responded in 0.46 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Mobile](#)

[Minify CSS](#) for the following resources to reduce their size by 1KiB (28% reduction).

- Minifying <http://vammebel.ru/wa-apps/shop/plugins/question/css/question.css?v=4.1.0> could save 403B (30% reduction) after compression.
- Minifying <http://vammebel.ru/wa-data/public/shop/themes/mobile/plugin/bxslider/jquery.bxslider.css?v1.3.2.41> could save 372B (31% reduction) after compression.
- Minifying <http://vammebel.ru/wa-apps/shop/plugins/storequickorder/css/storequickorder.css> could save 293B (23% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.4KiB (15% reduction).

- Minifying <http://vammebel.ru/> could save 1.4KiB (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 2.8KiB (33% reduction).

- Minifying <http://vammebel.ru/wa-content/js/jquery-plugins/jquery.cookie.js?v1.11.9> could save 935B (69% reduction) after compression.
- Minifying <http://vammebel.ru/wa-data/public/shop/themes/mobile/mobile.shop.js?v1.3.2.41> could save 867B (24% reduction) after compression.
- Minifying <http://vammebel.ru/wa-data/public/site/themes/mobile/mobile.js?v1.3.2.41> could save 635B (31% reduction) after compression.
- Minifying <http://vammebel.ru/wa-apps/shop/plugins/question/js/question.js?v=4.1.0> could save 474B (27% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 2.3KiB (21% reduction).

- Compressing <http://vammebel.ru/wa-data/public/site/themes/mobile/img/icons/phone.png> could save 903B (76% reduction).
- Compressing <http://vammebel.ru/wa-data/public/shop/products/27/17/1727/images/8778/8778.96x96@2x.jpg> could save 892B (15% reduction).
- Compressing <http://vammebel.ru/wa-data/public/shop/products/37/17/1737/images/8878/8878.96x96@2x.jpg> could save 576B (14% reduction).



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

95 / 100 User Experience



Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div class="bx-pager bx-default-pager">12345678910111...24252627282930</div>` is close to 2 other tap targets final.
- The tap target `<div class="bx-pager bx-default-pager">12345678910111...24252627282930</div>` and 8 others are close to other tap targets final.
- The tap target `1` is close to 1 other tap targets final.
- The tap target `2` and 28 others are close to other tap targets final.
- The tap target `Prev` is close to 1 other tap targets final.
- The tap target `Next` is close to 1 other tap targets final.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

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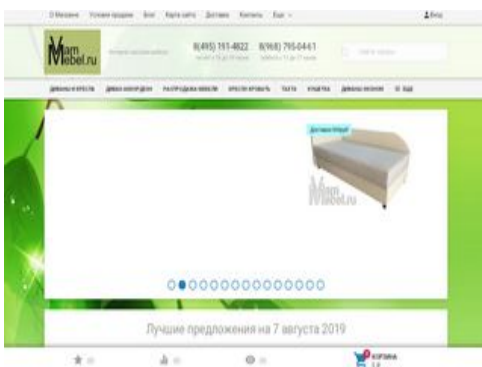
Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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! Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 29.7KiB (71% reduction).

- Compressing <http://cdn.callibri.ru/callibri.js> could save 29.3KiB (72% reduction).
- Compressing <http://vammebel.ru/wa-data/public/shop/themes/profitbuy/jquery.cookie.min.js?v1.2.2> could save 399B (50% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://vammebel.ru/metrika/sendInfo/> (expiration not specified)
- <http://st.top100.ru/top100/top100.js> (60 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <http://cdn.callibri.ru/callibri.js> (2 hours)
- <http://www.google-analytics.com/analytics.js> (2 hours)

Reduce server response time

In our test, your server responded in 0.48 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.5KiB (20% reduction).

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- Minifying <http://vammebel.ru/wa-apps/shop/plugins/question/css/question.css?v=4.1.0> could save 403B (30% reduction) after compression.
- Minifying <http://vammebel.ru/wa-data/public/site/themes/profitbuy/cslider/jquery.cslider.css> could save 341B (16% reduction) after compression.
- Minifying <http://vammebel.ru/wa-apps/shop/plugins/storequickorder/css/storequickorder.css> could save 293B (23% reduction) after compression.
- Minifying <http://vammebel.ru/wa-data/public/site/themes/profitbuy/fancybox/jquery.fancybox.css?v2.1.5> could save 293B (16% reduction) after compression.
- Minifying <http://vammebel.ru/wa-data/public/shop/themes/profitbuy/owl.carousel.css?v2.0.0> could save 193B (18% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 2.2KiB (21% reduction).

- Minifying http://vammebel.ru/wa-apps/shop/plugins/recallback/JS/recallback_show_form.js could save 835B (30% reduction) after compression.
- Minifying <http://vammebel.ru/wa-data/public/site/themes/profitbuy/cslider/jquery.cslider.js> could save 601B (17% reduction) after compression.
- Minifying <http://vammebel.ru/wa-apps/shop/plugins/question/js/question.js?v=4.1.0> could save 474B (27% reduction) after compression.
- Minifying <http://vammebel.ru/wa-apps/shop/js/lazy.load.js?v8.3.0.7> could save 164B (19% reduction) after compression.
- Minifying <http://vammebel.ru/wa-content/js/jquery-ui/jquery.ui.widget.min.js?v1.11.9> could save 131B (11% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 17 blocking script resources and 10 blocking CSS resources. This causes a delay in

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rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://vammebel.ru/wa-content/js/jquery/jquery-1.11.1.min.js>
- <http://vammebel.ru/wa-content/js/jquery/jquery-migrate-1.2.1.min.js>
- <http://vammebel.ru/wa-data/public/site/themes/profitbuy/at.min.js?v0.0.1>
- <http://vammebel.ru/wa-data/public/site/themes/profitbuy/profitbuy.min.js?v1.2.2>
- <http://vammebel.ru/metrika/getJS/?pageid=3637074>
- <http://vammebel.ru/wa-apps/shop/js/lazy.load.js?v8.3.0.7>
- <http://vammebel.ru/wa-data/public/shop/themes/profitbuy/owl.carousel.min.js?v2.0.0>
- <http://vammebel.ru/wa-data/public/shop/themes/profitbuy/jquery.cookie.min.js?v1.2.2>
- <http://vammebel.ru/wa-data/public/shop/themes/profitbuy/profitbuy.shop.min.js?v1.2.2>
- <http://vammebel.ru/wa-content/js/jquery-plugins/jquery.retina.min.js?v1.11.9>
- <http://vammebel.ru/wa-content/js/jquery-ui/jquery.ui.core.min.js?v1.11.9>
- <http://vammebel.ru/wa-content/js/jquery-ui/jquery.ui.widget.min.js?v1.11.9>
- <http://vammebel.ru/wa-content/js/jquery-ui/jquery.ui.position.min.js?v1.11.9>
- <http://vammebel.ru/wa-content/js/jquery-ui/jquery.ui.autocomplete.min.js?v1.11.9>
- <http://vammebel.ru/wa-apps/shop/plugins/question/js/question.js?v=4.1.0>
- <http://vammebel.ru/wa-apps/shop/plugins/storequickorder/js/storequickorder.js>
- <http://cdn.callibri.ru/callibri.js>

[Optimize CSS Delivery](#) of the following:

- <http://fonts.googleapis.com/css?family=Roboto:500,400italic,700italic,300,700,500italic,300italic,400&subset=cyrillic,latin>
- <http://fonts.googleapis.com/icon?family=Material+Icons>
- <http://vammebel.ru/wa-content/font/ruble/arial/fontface.css>
- <http://vammebel.ru/wa-data/public/site/themes/profitbuy/profitbuy.min.css?v1.2.2>

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- <http://vammebel.ru/wa-apps/shop/plugins/productsale/css/frontend.css?v=2.0.1>
- <http://vammebel.ru/wa-data/public/site/themes/profitbuy/fancybox/jquery.fancybox.css?v2.1.5>
- <http://vammebel.ru/wa-data/public/shop/themes/profitbuy/profitbuy.shop.min.css?v1.2.2>
- <http://vammebel.ru/wa-data/public/shop/themes/profitbuy/owl.carousel.css?v2.0.0>
- <http://vammebel.ru/wa-apps/shop/plugins/question/css/question.css?v=4.1.0>
- <http://vammebel.ru/wa-apps/shop/plugins/storequickorder/css/storequickorder.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 10.9KiB (12% reduction).

- Compressing <http://vammebel.ru/wa-data/public/site/themes/profitbuy/img/backgrounds/abstract12.jpg> could save 10.9KiB (12% reduction).



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

Desktop

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).