

PageSpeed Insights

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Link Building Website

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64 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- https://s2.wp.com/_static/??-eJyFztEKwjAMBdAfsisyOnwRv6XWOFKXtdbphn69HeiDMBQC9+EuLFLNshhghcQG9vdK5THO7ooO/sLGMKxeIWOkD84JFZgXW1OogQifoSNltIzjzBVoDTA2mauaCN9v4Q8Iyx/WQTNptxMAcHnun6i4965Q++GwfXxBtkPW9k=

[Optimize CSS Delivery](#) of the following:

- https://s1.wp.com/_static/??-eJydu9tuwjAM/aGZiAkq7WWhat6StKaa5KXZV8fe46WCFan3gjflT+

Mobile

NgniRkTNDEIBJF+gOSGjgKbMTXRA3tyeH3xdg3zh1nAahe7B9Db3KNQ6KC22Wjpc2QbPMbc2pZN52Jt3ap2MZ+jHtlcUJjteijeo5xC44ZW0xN7S1xISIWdbb4alqvDnaewlrh3Pw3OAZMgYEtI9DijUmRhbcQCpefc/jW6NXgTM2rcjytThVcCiw69lm3BfKruqMk869bri1jdX12njMygp6fBg5yVaBPXYcBMmvjHXGHnliYNtaHQYkI9goD6qscZM3z+6v0GcLq/luhbtPoMZmooYmyqRW2HwgYHzcaeEJwdjaBPzorSLDYgE6LMqtyNbT0j6AZWKIYnB07O0vo7LKAZp7+hZleE+HMn0I//3h+r/eHreKiqyw1esmv8?cssminify=yes

- https://s1.wp.com/_static/??/wp-content/mu-plugins/actionbar/actionbar.css,/wp-content/themes/h4/global.css?m=1560469195j&cssminify=yes

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 1.1KiB (64% reduction).

- Compressing <https://sync.teads.tv/iframe/redirect> could save 1.1KiB (64% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://load77.exelator.com/pixel.gif> (expiration not specified)
- <https://r.skimresources.com/api/> (expiration not specified)
- <https://secure.gravatar.com/avatar/3235ff2e146f90adfb534aa05c35db8c?s=160&d=identicon&r=g> (5 minutes)
- <https://secure.gravatar.com/avatar/3235ff2e146f90adfb534aa05c35db8c?s=240&d=identicon&r=g> (5 minutes)

Mobile

- <https://s.skimresources.com/js/725X1342.skimlinks.js> (60 minutes)
- <https://p.skimresources.com/px.gif?ch=1&rn=0.7273773653432727> (2 hours)
- <https://p.skimresources.com/px.gif?ch=2&rn=0.7273773653432727> (2 hours)
- <https://ssl.google-analytics.com/ga.js> (2 hours)
- <https://glyph.medium.com/css/e/sr/latin/e/ssr/latin/e/ssb/latin/m2.css> (4 hours)
- <https://static.medium.com/embed.js?ver=wpcom> (4 hours)

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 11.7KiB (18% reduction).

- Minifying https://s2.wp.com/_static/??-ejyFztEKwjAMBdAfsisyOnwRv6XWOFKXtDbphn69HeiD MBQC9+EeuLFLNshhqhcQG9vdK5THO7ooO/sLGMKxelWOkD84JFZgXW1OogQifoSNltIZjzBVoD TA2mauacN9v4Q8Iyx/WQTNptxMAcHnun6i4965Q++GwfXxBtkPW9k= could save 6.3KiB (14% reduction) after compression.
- Minifying https://s1.wp.com/_static/??-ejydkdFOwzAMRX8IYwYDwQPiW7LEa70mThY7LZ9P+jK hISrYi2X73nsiObgU8FmMxPCkGGhmT+Xz/qR3+E1KDUpsA4ti5IkUz40ajU5CpHpttpFSt5R2QJZ AhXoRgz5H1pEqPK5PiZt5cMZZbsv/lt0G04kLRJYjtk3hSP/OMefQCwe1VcuBkvxOW1cceEwkCIS 62qemCC6BY1Sic7oar/BcSGxwMFVTE6Nau8gz1Qrh0657P5JsOr8pFshv37cGrp03f2R3nfP+7en 3f7I9eH0BfzE4ZY= could save 5.3KiB (32% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 23.5KiB (26% reduction).

- Compressing <https://secure.gravatar.com/avatar/3235ff2e146f90adfb534aa05c35db8c?s=240&d=identicon&r=g> could save 14.7KiB (27% reduction).

Mobile

- Compressing <https://secure.gravatar.com/avatar/3235ff2e146f90adfb534aa05c35db8c?s=160&d=identicon&r=g> could save 7.2KiB (27% reduction).
- Compressing https://cdn-images-1.medium.com/fit/c/190/190/1*lcld3ti8VJwzTckilByF0w.jpeg could save 1.6KiB (17% reduction).



5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience



Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Homepage` is close to 1 other tap targets.
- The tap target `` is close to 1 other tap targets.
- The tap target `Report this ad` and 1 others are close to other tap targets.
- The tap target `<input type="submit" class="accept">` is close to 2 other tap targets final.
- The tap target `Follow` is close to 1 other tap targets final.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

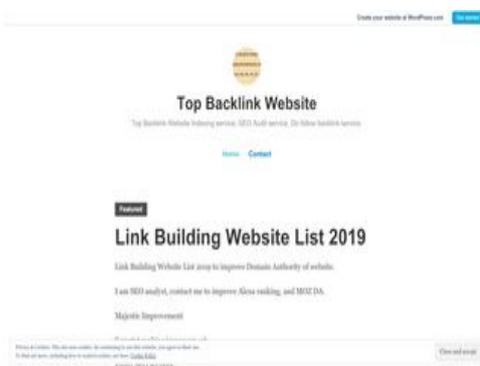
The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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[Optimize CSS Delivery](#) of the following:

Desktop

- https://s1.wp.com/_static/??-ejydU9tuwjAM/aGZiAkq7WHat6StKaa5KXZV8fe46WCFan3gjflT+NgniRkTNDEIBJF+gOSGjgKbMTXRA3tyeH3xdg3zh1nAahe7B9Db3KNQ6KC22Wjpc2QbPMbc2pZN52Jt3ap2MZ+jHtlcUJjteijeo5xC44ZW0xN7S1xISIWdbb4alqvDnaewlrh3Pw3OAZMgYEtI9DljUmRhbcQCpafc/jW6NXgTM2rcjytThVcCiw69Im3BfKruqMk869bri1jdX12njMygp6fBg5yVaBPXYcBMmvjHXGHnliYNtaHQYkI9goD6qscZM3z+6v0GcLq/luhbtPoMZmooYmyqRW2HwgYHzcaeEJwdjaBPzorSLDYgE6LMqtyNbT0j6AZWKIYnB07O0vo7LKAZp7+hZleE+HMn0I//3h+r/eHreKiqyw1esmv8?cssminify=yes
- https://s1.wp.com/_static/??/wp-content/mu-plugins/actionbar/actionbar.css,/wp-content/themes/h4/global.css?m=1560469195j&cssminify=yes
- <https://s0.wp.com/wp-content/mu-plugins/highlander-comments/style.css?m=1530132353h&cssminify=yes>



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- <https://r.skimresources.com/api/> (expiration not specified)
- <https://secure.gravatar.com/avatar/3235ff2e146f90adfb534aa05c35db8c?s=160&d=identicon&r=g> (5 minutes)

Desktop

- <https://s.skimresources.com/js/725X1342.skimlinks.js> (60 minutes)
- <https://p.skimresources.com/px.gif?ch=1&rn=10.008581318659708> (2 hours)
- <https://p.skimresources.com/px.gif?ch=2&rn=10.008581318659708> (2 hours)
- <https://ssl.google-analytics.com/ga.js> (2 hours)
- <https://glyph.medium.com/css/e/sr/latin/e/ssr/latin/e/ssb/latin/m2.css> (4 hours)
- <https://static.medium.com/embed.js?ver=wpcom> (4 hours)

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 15.1KiB (20% reduction).

- Minifying https://s2.wp.com/_static/??-ejyFztEKwjAMBdAfsisyOnwRv6XWOFKXtDbphn69HeiD MBQC9+EeuLFLNshhqhcQG9vdK5THO7ooO/sLGMKxelWOkD84JFZgXW1OogQifoSNltIzjzBVoD TA2mauacN9v4Q8lyx/WQTNptxMAcHnun6i4965Q++GwfXxBtkPW9k= could save 6.3KiB (14% reduction) after compression.
- Minifying https://s1.wp.com/_static/??-ejydkdFOwzAMRX8IYwYDwQPIW7LEa70mThY7LZ9P+jK hISrYi2X73nsiObgU8FmMxPCkGGhmT+Xz/qR3+E1KDUpsA4ti5IkUz40ajU5CpHpttpFSt5R2QJZ AhXoRgz5H1pEqPK5PiZt5cMZZbsv/ltOG04kLRJYjtk3hSP/OMefQCwe1VcuBkvxOW1cceEwkCIS 62qemCC6BY1Sic7oar/BcSGxwMFVTE6Nau8gz1Qrh0657P5JsOr8pFshv37cGrp03f2R3nfP+7en 3f7I9eH0BfzE4ZY= could save 5.3KiB (32% reduction) after compression.
- Minifying https://s2.wp.com/_static/??/wp-content/js/jquery/jquery.autosize.js,/wp-content/mu-plugins/highlander-comments/script.js?m=1551752381j could save 3.4KiB (31% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Desktop](#)

[Optimize the following images](#) to reduce their size by 23.6KiB (62% reduction).

- Compressing and resizing <https://secure.gravatar.com/avatar/3235ff2e146f90adfb534aa05c35db8c?s=160&d=identicon&r=g> could save 22KiB (79% reduction).
- Compressing https://cdn-images-1.medium.com/fit/c/190/190/1*lcld3ti8VJwzTckilByF0w.jpeg could save 1.6KiB (17% reduction).



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