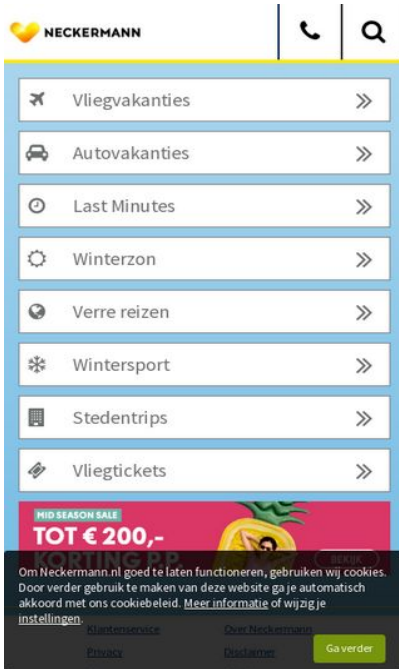


PageSpeed Insights

Mobile



35 / 100 Speed

! Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://neckermann.nl/>
- <https://neckermann.nl/>
- <https://m.neckermann.nl/>

Leverage browser caching

Mobile

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://a.svtrd.com/s/104/p/73> (expiration not specified)
- <https://static.hotjar.com/c/hotjar-25450.js?sv=5> (60 seconds)
- <https://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- <https://connect.facebook.net/signals/config/1064166046941114?v=2.8.12&r=stable> (20 minutes)
- <https://bat.bing.com/bat.js> (30 minutes)
- <https://js-agent.newrelic.com/nr-1071.min.js> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://ssl.synovite-scripts.com/ca-9-neckermann.js> (4 hours)
- <https://tdn.r42tag.com/lib/ut/104/97/tag-permissions-00e45da3-3d56-43da-b8c2-ac55577fc475.js> (4 hours)
- https://neckermann.nl/~Media/Images/redesign/flag_nl.ashx (24 hours)
- https://neckermann.nl/~Media/Images/redesign/flag_vl.ashx (24 hours)
- <https://neckermann.nl/~media/Files/script/GPT-slots.ashx> (24 hours)
- <https://neckermann.nl/~media/Files/script/redesign/headerfix.ashx> (24 hours)
- <https://neckermann.nl/~media/Files/script/redesign/searchboxtoheadermin.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/home/Midseasonsale-566x120-1.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/Autovakanties.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/Splash-LM-2-tiny.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/Vliegtickets.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/Wintersport.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/Zonvakanties.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/neck-betalen.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/neck-je-gaat.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/neck-trust.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/neck-vakantieservice.ashx> (24

Mobile

hours)

- <https://neckermann.nl/~media/Images/splash/redesign/verreizen.ashx> (24 hours)
- https://neckermann.nl/~media/Images/splash/splash_stedentrips_1011.ashx (24 hours)
- https://neckermann.nl/~media/Images/splash/splash_winterzon_1011.ashx (24 hours)
- <https://neckermann.nl/~media/css/dictionaries.ashx> (24 hours)
- <https://neckermann.nl/~media/css/fonts.ashx> (24 hours)
- <https://neckermann.nl/~media/css/icons/fontawesomemin.ashx> (24 hours)
- <https://neckermann.nl/~media/css/icons/weathericonsmin.ashx> (24 hours)
- <https://neckermann.nl/~media/css/icons/weathericonswindmin.ashx> (24 hours)
- <https://neckermann.nl/~media/css/iconfont.ashx> (24 hours)
- <https://neckermann.nl/~media/css/splash.ashx> (24 hours)
- <https://neckermann.nl/~media/css/style.ashx?revision=04b95680-5ebd-4ddc-92d9-f3fc30d19aeb> (24 hours)
- <https://neckermann.nl/~media/fonts/awesome/fontawesome-webfont-ttf.ashx?v=4.5.0> (24 hours)
- <https://neckermann.nl/~media/fonts/awesome/fontawesome-webfont-woff.ashx?v=4.5.0> (24 hours)
- <https://neckermann.nl/~media/fonts/awesome/fontawesome-webfont-woff2.ashx?v=4.5.0> (24 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 22 blocking script resources and 21 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://code.jquery.com/jquery-1.11.0.min.js>
- https://neckermann.nl/app/upload/scripts_39453/out/jquery-personalized.min.js

Mobile

- <https://assets.moovweb.net/3ed5fecb-193a-4e05-a9a3-38c2e445bd20/be3f2680-f9f2-46ef-bd76-483677437865/v191/javascript/main.js>
- https://neckermann.nl/app/upload/scripts_39453/out/ecom-general.min.js
- <https://neckermann.nl/~media/Files/script/redesign/headerfix.ashx>
- <https://neckermann.nl/~media/Files/script/GPT-slots.ashx>
- https://securepubads.g.doubleclick.net/gpt/pubads_impl_192.js
- <https://adservice.google.nl/adsid/integrator.sync.js?domain=m.neckermann.nl>
- https://neckermann.nl/app/upload/scripts_39453/debug/msajax/microsoftajax.js
- https://neckermann.nl/ScriptResource.axd?d=uMaxkfZKDn8wvIU8WkwaxqdxSOwrLPNfOh-ie4gLLKtrFAegzoGit9ZfpCyruvjeYNFR_PmqSAdEEZe0neIOkU5HblLmIGhACc12phKR_p85nFjspbYHL6Wq79WXVD1Hsvh52BJ8d2dPdJhAfqG0ISmyrG77emb51d2wbqPwWhpswuCwQ5AKXYa-h1nf9pqYhe-ffw2&t=ffffffaf0b2df4
- https://neckermann.nl/app/upload/scripts_39453/debug/msajax/microsoftajaxwebforms.js
- https://neckermann.nl/app/upload/scripts_39453/out/ecom-common-components.min.js
- https://neckermann.nl/app/upload/scripts_39453/out/shadowbox-nl.min.js
- https://neckermann.nl/app/upload/scripts_39453/out/ecom-searchbrowse-components.min.js
- <https://neckermann.nl/Personalization.asmx/js>
- <https://neckermann.nl/BookingAvailability.asmx/js>
- <https://neckermann.nl/SearchOffers.asmx/js>
- <https://neckermann.nl/SearchBrowse.asmx/js>
- <https://neckermann.nl/EnhancedSearchAndBrowse.asmx/js>
- <https://neckermann.nl/~media/Files/script/redesign/searchboxtoheadermin.ashx>
- <https://neckermann.nl/~media/Files/script/redesign/searchboxtoheadermin.ashx>
- <https://neckermann.nl/~media/Files/script/redesign/searchboxtoheadermin.ashx>

[Optimize CSS Delivery](#) of the following:

- https://neckermann.nl/app/upload/css_39453/personalization.css
- https://neckermann.nl/app/upload/css_39453/nvn/personalization.css
- https://neckermann.nl/app/upload/css_39453/font-awesome/css/font-awesome.css
- https://neckermann.nl/app/upload/css_39453/nvn/common.css

Mobile

- https://neckermann.nl/app/upload/css_39453/nvn/searchandbrowse.css
- https://neckermann.nl/app/upload/css_39453/nvn/productpromotionlist.css
- https://neckermann.nl/app/upload/css_39453/nvn/shadowbox.css
- https://neckermann.nl/app/upload/css_39453/nvn/shadowbox-seocluster.css
- <https://neckermann.nl/~media/css/style.ashx?revision=04b95680-5ebd-4ddc-92d9-f3fc30d19aeb>
- <https://fonts.googleapis.com/css?family=Source+Sans+Pro:300,700,600,400>
- <https://neckermann.nl/~media/css/fonts.ashx>
- <https://neckermann.nl/~media/css/dictionaries.ashx>
- <https://assets.moovweb.net/3ed5fecb-193a-4e05-a9a3-38c2e445bd20/be3f2680-f9f2-46ef-bd76-483677437865/v191/stylesheets/.css/main.css>
- <https://assets.moovweb.net/3ed5fecb-193a-4e05-a9a3-38c2e445bd20/be3f2680-f9f2-46ef-bd76-483677437865/v191/stylesheets/font-awesome.min.css>
- <https://assets.moovweb.net/3ed5fecb-193a-4e05-a9a3-38c2e445bd20/be3f2680-f9f2-46ef-bd76-483677437865/v191/stylesheets/flexslider.css>
- <https://neckermann.nl/~media/css/splash.ashx>
- <https://neckermann.nl/~media/css/iconsfont.ashx>
- <https://neckermann.nl/~media/css/icons/fontawesomemin.ashx>
- <https://neckermann.nl/~media/css/icons/weathericonsmin.ashx>
- <https://neckermann.nl/~media/css/icons/weathericonswindmin.ashx>
- <https://maxcdn.bootstrapcdn.com/font-awesome/4.7.0/css/font-awesome.min.css?0.06354453624226153>

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 4.1KiB (61%)

Mobile

reduction).

- Compressing <https://thomascook.emsecure.net/optiext/webtracker.dll> could save 3KiB (67% reduction).
- Compressing https://vms.boldchat.com/aid/5202905059732673190/bc.pv?script=true&secur evm=true&blur=false&vm=true&poll=65000&swidth=1081.5&sheight=1921.5&sdpi=252& url=https%3A%2F%2Fm.neckermann.nl%2F&wdid=2575817425186896550&152293525420 5&_bcvm_vrid_=true&vr=&vi=&ve=&vp=&vn=&lc=&hasbutton=false&tcwdid=header-chat ,6710366221882088343,1363095007285385600,&tcwdid=header-chat- mb,6710366221882088343,1363095007285385600, could save 596B (50% reduction).
- Compressing https://vms.boldchat.com/aid/5202905059732673190/bc.pv?script=true&secur evm=true&blur=false&vm=true&poll=65000&swidth=1081.5&sheight=1921.5&sdpi=252& url=https%3A%2F%2Fm.neckermann.nl%2F&wdid=2575817425186896550&152293525421 2&_bcvm_vrid_=true&vr=&vi=&ve=&vp=&vn=&lc=&hasbutton=false&tcwdid=header-chat ,6710366221882088343,1363095007285385600,&tcwdid=header-chat- mb,6710366221882088343,1363095007285385600, could save 591B (50% reduction).

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 12.8KiB (14% reduction).

- Minifying <https://neckermann.nl/~media/css/style.ashx?revision=04b95680-5ebd-4ddc-92d9-f3fc30d19aeb> could save 5.9KiB (16% reduction) after compression.
- Minifying https://neckermann.nl/app/upload/css_39453/nvn/common.css could save 2.9KiB (13% reduction) after compression.
- Minifying https://neckermann.nl/app/upload/css_39453/nvn/searchandbrowse.css could save 1.9KiB (11% reduction) after compression.
- Minifying https://neckermann.nl/app/upload/css_39453/nvn/productpromotionlist.css could save 803B (14% reduction) after compression.
- Minifying <https://assets.moovweb.net/3ed5fecb-193a-4e05-a9a3-38c2e445bd20/be3f2680-f9f2-46ef-bd76-483677437865/v191/stylesheets/flexslider.css> could save 486B (29% reduction) after compression.
- Minifying <https://neckermann.nl/~media/css/icons/weathericonsmin.ashx> could save 423B (11% reduction) after compression.
- Minifying https://neckermann.nl/app/upload/css_39453/personalization.css could save 348B (12% reduction) after compression.
- Minifying https://neckermann.nl/app/upload/css_39453/nvn/personalization.css could save

Mobile

125B (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 11.8KiB (20% reduction).

- Minifying <https://assets.moovweb.net/3ed5fecb-193a-4e05-a9a3-38c2e445bd20/be3f2680-f9f2-46ef-bd76-483677437865/v191/javascript/main.js> could save 7.1KiB (18% reduction) after compression.
- Minifying <https://tdn.r42tag.com/lib/ut/104/97/tag-permissions-00e45da3-3d56-43da-b8c2-ac55577fc475.js> could save 2.1KiB (23% reduction) after compression.
- Minifying <https://thomascook.emsecure.net/optiext/webtracker.dll> could save 1.3KiB (30% reduction).
- Minifying <https://neckermann.nl/~media/Files/script/redesign/headerfix.ashx> could save 770B (22% reduction) after compression.
- Minifying <https://neckermann.nl/~media/Files/script/GPT-slots.ashx> could save 511B (27% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 96.9KiB (40% reduction).

- Compressing <https://neckermann.nl/~media/Images/splash/redesign/Splash-LM-2-tiny.ashx> could save 29.9KiB (50% reduction).
- Compressing https://neckermann.nl/~media/Images/splash/splash_stedentrips_1011.ashx could save 15.3KiB (24% reduction).
- Compressing <https://neckermann.nl/~media/Images/splash/redesign/neck-betalen.ashx> could save 12.4KiB (72% reduction).

Mobile

- Compressing <https://neckermann.nl/~media/Images/home/Midseasonsale-566x120-1.ashx> could save 12.3KiB (47% reduction).
- Compressing https://neckermann.nl/~media/Images/splash/splash_winterzon_1011.ashx could save 11.9KiB (24% reduction).
- Compressing <https://neckermann.nl/~media/Images/splash/redesign/neck-trust.ashx> could save 6.6KiB (68% reduction).
- Compressing <https://neckermann.nl/~media/Images/splash/redesign/neck-vakantieservice.ashx> could save 5.4KiB (62% reduction).
- Compressing <https://neckermann.nl/~media/Images/splash/redesign/neck-je-gaat.ashx> could save 2.1KiB (45% reduction).
- Compressing <https://scdn3.thomascook.com/crop?imageUrl=http://magnolia.production.thomascook.io/wcms/dam/necnl/Images/layout/phonepopover-new.jpg&maxWidth=128&maxHeight=81> could save 865B (35% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 43% of the final above-the-fold content could be rendered with the full HTML response snapshot:45.



1 Passed Rules

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Meer informatie` is close to 1 other tap targets final.

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

Mobile

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



55 / 100 Speed

! Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://a.svtrd.com/s/104/p/73> (expiration not specified)
- <https://static.hotjar.com/c/hotjar-25450.js?sv=5> (60 seconds)
- <https://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/1064166046941114?v=2.8.12&r=stable> (20 minutes)
- <https://connect.facebook.net/signals/config/491254690986414?v=2.8.12&r=stable> (20 minutes)
- <https://bat.bing.com/bat.js> (30 minutes)
- <https://s3.amazonaws.com/ki.js/48973/as8.js> (60 minutes)

Desktop

- <https://js-agent.newrelic.com/nr-1071.min.js> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://ssl.synovite-scripts.com/ca-9-neckermann.js> (4 hours)
- <https://tdn.r42tag.com/lib/ut/104/97/tag-permissions-00e45da3-3d56-43da-b8c2-ac55577fc475.js> (4 hours)
- <https://neckermann.nl/~media/Files/script/GPT-slots.ashx> (24 hours)
- <https://neckermann.nl/~media/Files/script/redesign/headerfix.ashx> (24 hours)
- <https://neckermann.nl/~media/Files/script/redesign/searchboxtoheadermin.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/abtest/realtime-info/cross.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/abtest/usppopup/new/5dagen.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/abtest/usppopup/new/bereikbaar.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/abtest/usppopup/new/kieskamer.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/abtest/usppopup/new/omboek.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/abtest/usppopup/new/popup-left.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/abtest/waiterbox/waiter-bg-s.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/home/Midseasonsale-566x120-1.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/Autovakanties.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/Splash-LM-2-tiny.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/Vliegtickets.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/Wintersport.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/Zonvakanties.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/background.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/neck-betalen.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/neck-je-gaat.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/neck-trust.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/neck-vakantieservice.ashx> (24 hours)
- <https://neckermann.nl/~media/Images/splash/redesign/verreizen.ashx> (24 hours)
- https://neckermann.nl/~media/Images/splash/splash_stedentrips_1011.ashx (24 hours)

Desktop

- https://neckermann.nl/~media/Images/splash/splash_winterzon_1011.ashx (24 hours)
- <https://neckermann.nl/~media/algemeen/Background-NE-vlieg.ashx> (24 hours)
- <https://neckermann.nl/~media/css/dictionaries.ashx> (24 hours)
- <https://neckermann.nl/~media/css/fonts.ashx> (24 hours)
- <https://neckermann.nl/~media/css/icons/fontawesomemin.ashx> (24 hours)
- <https://neckermann.nl/~media/css/icons/weathericonsmin.ashx> (24 hours)
- <https://neckermann.nl/~media/css/icons/weathericonswindmin.ashx> (24 hours)
- <https://neckermann.nl/~media/css/iconsfont.ashx> (24 hours)
- <https://neckermann.nl/~media/css/qsm.ashx> (24 hours)
- <https://neckermann.nl/~media/css/splash.ashx> (24 hours)
- <https://neckermann.nl/~media/css/style.ashx?revision=04b95680-5ebd-4ddc-92d9-f3fc30d19aeb> (24 hours)
- <https://neckermann.nl/~media/fonts/awesome/fontawesome-webfont-woff2.ashx?v=4.5.0> (24 hours)
- <https://neckermann.nl/~media/logo/Neckermann-Heart-logo-NEW-2015-reizen.ashx> (24 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 17 blocking script resources and 14 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- https://neckermann.nl/app/upload/scripts_39453/out/jquery-personalized.min.js
- https://neckermann.nl/app/upload/scripts_39453/out/ecom-general.min.js
- <https://neckermann.nl/~media/Files/script/redesign/headerfix.ashx>
- <https://neckermann.nl/~media/Files/script/GPT-slots.ashx>

Desktop

- https://securepubads.g.doubleclick.net/gpt/pubads_impl_192.js
- <https://adservice.google.nl/adsid/integrator.sync.js?domain=neckermann.nl>
- https://neckermann.nl/app/upload/scripts_39453/debug/msajax/microsoftajax.js
- https://neckermann.nl/ScriptResource.axd?d=uMaxkfZKdN8wvIU8WkwaxqdxSOwrLPNfOh-ie4gLLKtrFAegzoGit9ZfpCyruvjeYNFR_PmqSAdEEZe0neIOkU5HblLmlGhACc12phKR_p85nFjspbyHL6Wq79WXVD1Hsvh52BJ8d2dPdJhAfqG0ISmyrG77emb51d2wbqPwWhpswuCwQ5AKXYa-h1nf9pqYhe-ffw2&t=ffffffaf0b2df4
- https://neckermann.nl/app/upload/scripts_39453/debug/msajax/microsoftajaxwebforms.js
- https://neckermann.nl/app/upload/scripts_39453/out/ecom-common-components.min.js
- https://neckermann.nl/app/upload/scripts_39453/out/shadowbox-nl.min.js
- https://neckermann.nl/app/upload/scripts_39453/out/ecom-searchbrowse-components.min.js
- <https://neckermann.nl/Personalization.asmx/js>
- <https://neckermann.nl/BookingAvailability.asmx/js>
- <https://neckermann.nl/SearchOffers.asmx/js>
- <https://neckermann.nl/SearchBrowse.asmx/js>
- <https://neckermann.nl/EnhancedSearchAndBrowse.asmx/js>

[Optimize CSS Delivery](#) of the following:

- https://neckermann.nl/app/upload/css_39453/personalization.css
- https://neckermann.nl/app/upload/css_39453/nvn/personalization.css
- https://neckermann.nl/app/upload/css_39453/font-awesome/css/font-awesome.css
- https://neckermann.nl/app/upload/css_39453/nvn/common.css
- https://neckermann.nl/app/upload/css_39453/nvn/searchandbrowse.css
- https://neckermann.nl/app/upload/css_39453/nvn/productpromotionlist.css
- https://neckermann.nl/app/upload/css_39453/nvn/shadowbox.css
- https://neckermann.nl/app/upload/css_39453/nvn/shadowbox-seocluster.css
- https://neckermann.nl/~/_media/css/style.ashx?revision=04b95680-5ebd-4ddc-92d9-f3fc30d19aeb
- <https://fonts.googleapis.com/css?family=Source+Sans+Pro:300,700,600,400>
- https://neckermann.nl/~/_media/css/fonts.ashx

Desktop

- <https://neckermann.nl/~media/css/dictionaries.ashx>
- <https://neckermann.nl/~media/css/qsm.ashx>
- <https://neckermann.nl/~media/css/splash.ashx>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 349KiB (62% reduction).

- Compressing and resizing <https://neckermann.nl/~media/Images/splash/redesign/Splash-LM-2-tiny.ashx> could save 51.7KiB (86% reduction).
- Compressing and resizing https://neckermann.nl/~media/Images/splash/splash_stedentrips_1011.ashx could save 48.9KiB (76% reduction).
- Compressing and resizing https://neckermann.nl/~media/Images/splash/splash_winterzon_1011.ashx could save 39.4KiB (77% reduction).
- Compressing and resizing <https://neckermann.nl/~media/Images/splash/redesign/Zonvakanties.ashx> could save 34.8KiB (72% reduction).
- Compressing and resizing <https://neckermann.nl/~media/Images/splash/redesign/verreizen.ashx> could save 29.3KiB (74% reduction).
- Compressing and resizing <https://neckermann.nl/~media/Images/splash/redesign/Wintersport.ashx> could save 25.4KiB (73% reduction).
- Compressing <https://neckermann.nl/~media/Images/splash/redesign/background.ashx> could save 22.8KiB (20% reduction).
- Compressing and resizing <https://neckermann.nl/~media/Images/splash/redesign/Vliegtickets.ashx> could save 18.1KiB (71% reduction).
- Compressing and resizing <https://neckermann.nl/~media/Images/splash/redesign/Autovakanties.ashx> could save 16.1KiB (65% reduction).
- Compressing <https://neckermann.nl/~media/Images/splash/redesign/neck-betalen.ashx> could save 12.4KiB (72% reduction).

Desktop

- Compressing <https://neckermann.nl/~media/Images/home/Midseasonsale-566x120-1.ashx> could save 12.3KiB (47% reduction).
- Compressing <https://neckermann.nl/~media/Images/abtest/usppopup/new/omboek.ashx> could save 9.2KiB (90% reduction).
- Compressing <https://neckermann.nl/~media/Images/splash/redesign/neck-trust.ashx> could save 6.6KiB (68% reduction).
- Compressing <https://neckermann.nl/~media/Images/splash/redesign/neck-vakantieservice.ashx> could save 5.4KiB (62% reduction).
- Compressing https://neckermann.nl/app/upload/css_39453/nvn/images/searchbrowse/freetextsearch/free-search-header.png could save 3.4KiB (94% reduction).
- Compressing https://neckermann.nl/app/upload/css_39453/nvn/images/searchbrowse/freetextsearch/arrows-search.png could save 2.5KiB (76% reduction).
- Compressing <https://neckermann.nl/~media/Images/abtest/usppopup/new/kieskamer.ashx> could save 2.4KiB (68% reduction).
- Compressing <https://neckermann.nl/~media/Images/abtest/usppopup/new/5dagen.ashx> could save 2.4KiB (68% reduction).
- Compressing <https://neckermann.nl/~media/Images/abtest/usppopup/new/bereikbaar.ashx> could save 2.4KiB (73% reduction).
- Compressing <https://neckermann.nl/~media/Images/splash/redesign/neck-je-gaat.ashx> could save 2.1KiB (45% reduction).
- Compressing <https://scdn3.thomascook.com/crop?imageUrl=http://magnolia.production.thomascook.io/wcms/dam/necnl/Images/layout/phonepopover-new.jpg&maxWidth=128&maxHeight=81> could save 865B (35% reduction).
- Compressing <https://neckermann.nl/~media/algemeen/Background-NE-vlieg.ashx> could save 346B (54% reduction).
- Compressing https://neckermann.nl/app/upload/css_39453/nvn/images/navigation/header/bg-header-bordertopright.gif could save 101B (22% reduction).



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Desktop

[Enable compression](#) for the following resources to reduce their transfer size by 4.1KiB (61% reduction).

- Compressing <https://thomascook.emsecure.net/optiext/webtracker.dll> could save 3KiB (67% reduction).
- Compressing https://vms.boldchat.com/aid/5202905059732673190/bc.pv?script=true&secur evm=true&blur=false&vm=true&poll=65000&swidth=1366&sheight=768&sdpi=96&url=ht tps%3A%2F%2Fneckermann.nl%2F&wddid=2575817425186896550&1522935262485&_bcv m_vrid_=true&vr=&vi=&ve=&vp=&vn=&lc=&hasbutton=false&tcwddid=header-chat,67103 66221882088343,1363095007285385600,&tcwddid=header-chat- mb,6710366221882088343,1363095007285385600, could save 597B (50% reduction).
- Compressing https://vms.boldchat.com/aid/5202905059732673190/bc.pv?script=true&secur evm=true&blur=false&vm=true&poll=65000&swidth=1366&sheight=768&sdpi=96&url=ht tps%3A%2F%2Fneckermann.nl%2F&wddid=2575817425186896550&1522935262488&_bcv m_vrid_=true&vr=&vi=&ve=&vp=&vn=&lc=&hasbutton=false&tcwddid=header-chat,67103 66221882088343,1363095007285385600,&tcwddid=header-chat- mb,6710366221882088343,1363095007285385600, could save 595B (50% reduction).

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 12.5KiB (14% reduction).

- Minifying <https://neckermann.nl/~media/css/style.ashx?revision=04b95680-5ebd-4ddc-92d 9-f3fc30d19aeb> could save 5.9KiB (16% reduction) after compression.
- Minifying https://neckermann.nl/app/upload/css_39453/nvn/common.css could save 2.9KiB (13% reduction) after compression.
- Minifying https://neckermann.nl/app/upload/css_39453/nvn/searchandbrowse.css could save 1.9KiB (11% reduction) after compression.
- Minifying https://neckermann.nl/app/upload/css_39453/nvn/productpromotionlist.css could save 803B (14% reduction) after compression.
- Minifying <https://neckermann.nl/~media/css/icons/weathericonsmin.ashx> could save 423B (11% reduction) after compression.
- Minifying https://neckermann.nl/app/upload/css_39453/personalization.css could save 348B (12% reduction) after compression.
- Minifying <https://neckermann.nl/~media/css/qsm.ashx> could save 181B (15% reduction) after compression.
- Minifying https://neckermann.nl/app/upload/css_39453/nvn/personalization.css could save

Desktop

125B (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 4.7KiB (25% reduction).

- Minifying <https://tdn.r42tag.com/lib/ut/104/97/tag-permissions-00e45da3-3d56-43da-b8c2-ac55577fc475.js> could save 2.1KiB (23% reduction) after compression.
- Minifying <https://thomascook.emsecure.net/optiext/webtracker.dll> could save 1.3KiB (30% reduction).
- Minifying <https://neckermann.nl/~media/Files/script/redesign/headerfix.ashx> could save 770B (22% reduction) after compression.
- Minifying <https://neckermann.nl/~media/Files/script/GPT-slots.ashx> could save 511B (27% reduction) after compression.



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible](#)

[Desktop](#)

[content.](#)