






Website review neckermann.nl

Generated on April 05 2018 13:46 PM





The score is 45/100







SEO Content

	<p>Title</p>	<p>Neckermann Reizen » Boek nú de beste vroegboekvakanties!</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Boek je vliegvakantie, autovakantie, stedentrip of wintersport voordelig bij Neckermann: ✓ al 45 jaar actief ✓ 24/7 service ✓ gratis omboeken!</p> <p>Length : 142</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1579 1481 1653"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>19</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1680 906 2072" style="list-style-type: none"> • [H2] Vliegvakanties • [H2] Autovakanties • [H2] Last Minutes • [H2] Winterzon • [H2] Flexreizen • [H2] Wintersport • [H2] Stedentrips • [H2] Verre Reizen • [H2] Vliegtickets • [H2] Vliegvakanties • [H2] Autovakanties • [H2] Last Minutes 	H1	H2	H3	H4	H5	H6	0	19	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	19	0	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Winterzon • [H2] Verre reizen • [H2] Wintersport • [H2] Stedentrips • [H2] Vliegtickets • [H2] Inspiratie • [H2] Direct naar
	Images	<p>We found 16 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 52 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.62%</p> <p>Internal Links 90.38%</p>

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice

In-page links

Mijn Neckermann	Internal	Passing Juice
Mijn Neckermann	Internal	Passing Juice
hier	External	Passing Juice
Zonvakantie	Internal	Passing Juice
Vakantie Spanje	Internal	Passing Juice
Vakantie Griekenland	Internal	Passing Juice
Vakantie Turkije	Internal	Passing Juice
Vakantie Portugal	Internal	Passing Juice
Vakantie Kaapverdi&euml;	Internal	Passing Juice
Vakantie Verenigde Arabische Emiraten	Internal	Passing Juice
Autovakantie	Internal	Passing Juice
Autovakantie Duitsland	Internal	Passing Juice
Autovakantie Frankrijk	Internal	Passing Juice
Autovakantie Itali&euml;	Internal	Passing Juice
Autovakantie Kroati&euml;	Internal	Passing Juice
Autovakantie Spanje	Internal	Passing Juice
Autovakantie Oostenrijk	Internal	Passing Juice
Last Minute	Internal	Passing Juice
Last Minute Spanje	Internal	Passing Juice
Last Minute Turkije	Internal	Passing Juice
Last Minute Egypte	Internal	Passing Juice
Last Minute Griekenland	Internal	Passing Juice
Last Minute Portugal	Internal	Passing Juice
Last Minute Kaapverdi&euml;	Internal	Passing Juice
Wintersport	Internal	Passing Juice
Wintersport Duitsland	Internal	Passing Juice
Wintersport Frankrijk	Internal	Passing Juice
Wintersport Itali&euml;	Internal	Passing Juice

In-page links

Wintersport Oostenrijk	Internal	Passing Juice
Wintersport Tsjechië	Internal	Passing Juice
Wintersport Zwitserland	Internal	Passing Juice
Stedentrip	Internal	Passing Juice
Stedentrip Barcelona	Internal	Passing Juice
Stedentrip Rome	Internal	Passing Juice
Stedentrip Londen	Internal	Passing Juice
Stedentrip Valencia	Internal	Passing Juice
Stedentrip Lissabon	Internal	Passing Juice
Stedentrip Berlijn	Internal	Passing Juice
Verre Reizen	Internal	Passing Juice
Vakantie Malediven	Internal	Passing Juice
Vakantie Mauritius	Internal	Passing Juice
Vakantie Zanzibar	Internal	Passing Juice
Vakantie Jamaica	Internal	Passing Juice
Vakantie Kenia	Internal	Passing Juice
Vakantie Dominicaanse Republiek	Internal	Passing Juice
Klantenservice	Internal	Passing Juice
Privacy	External	Passing Juice
Sitemap	Internal	Passing Juice
Over Neckermann	External	Passing Juice
Disclaimer	External	Passing Juice
Cookies	External	Passing Juice

SEO Keywords








Keywords Cloud

neckermann **vakantie last** verre
stedentrip minute spanje autovakantie
wintersport reizen





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vakantie	14	✓	✗	✓	✓
last	9	✗	✗	✗	✓
wintersport	9	✗	✗	✓	✓
autovakantie	7	✗	✗	✓	✓
stedentrip	7	✗	✗	✓	✓








Usability

	Url	Domain : neckermann.nl Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://neckermann.nl/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>