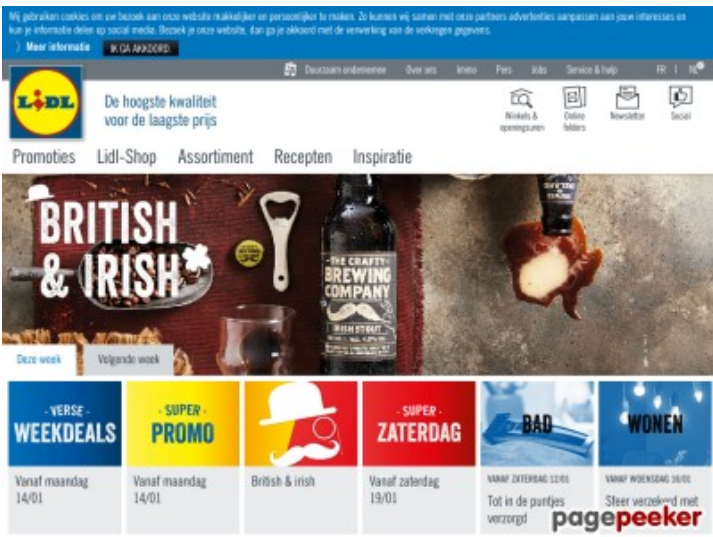


# Website review lidl.be

Generated on January 18 2019 02:35 AM





The score is 61/100




## SEO Content

	Title	Promoties - Lidl.be Length : 19 Perfect, your title contains between 10 and 70 characters.														
	Description	Bij Lidl vind je steeds de hoogste kwaliteit voor de laagste prijs. Ontdek onze nieuwste promoties en online folders of vind je dichtstbijzijnde Lidl-winkel. Length : 157 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Promoties</td></tr><tr><td>description</td><td>Bij Lidl vind je steeds de hoogste kwaliteit voor de laagste prijs. Ontdek onze nieuwste promoties en online folders of vind je dichtstbijzijnde Lidl-winkel.</td></tr><tr><td>site_name</td><td>Lidl.be</td></tr><tr><td>image</td><td><a href="https://www.lidl.be/statics/lidl-offering-be/ds_img/assets_600_x/dummy_600_600.png">https://www.lidl.be/statics/lidl-offering-be/ds_img/assets_600_x/dummy_600_600.png</a></td></tr><tr><td>image:width</td><td>600</td></tr><tr><td>image:height</td><td>600</td></tr></tbody></table>	Property	Content	title	Promoties	description	Bij Lidl vind je steeds de hoogste kwaliteit voor de laagste prijs. Ontdek onze nieuwste promoties en online folders of vind je dichtstbijzijnde Lidl-winkel.	site_name	Lidl.be	image	<a href="https://www.lidl.be/statics/lidl-offering-be/ds_img/assets_600_x/dummy_600_600.png">https://www.lidl.be/statics/lidl-offering-be/ds_img/assets_600_x/dummy_600_600.png</a>	image:width	600	image:height	600
Property	Content															
title	Promoties															
description	Bij Lidl vind je steeds de hoogste kwaliteit voor de laagste prijs. Ontdek onze nieuwste promoties en online folders of vind je dichtstbijzijnde Lidl-winkel.															
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image	<a href="https://www.lidl.be/statics/lidl-offering-be/ds_img/assets_600_x/dummy_600_600.png">https://www.lidl.be/statics/lidl-offering-be/ds_img/assets_600_x/dummy_600_600.png</a>															
image:width	600															
image:height	600															





# SEO Content

		url	https://www.lidl.be/nl/index.htm				
		type	website				
	Headings	H1	H2	H3	H4	H5	H6
		2	9	17	0	0	0
		<ul style="list-style-type: none"><li>• [H1] Niet te missen aanbiedingen</li><li>• [H1] British &amp; Irish</li><li>• [H2]</li><li>• [H2]</li><li>• [H2]</li><li>• [H2] LAAT JE INSPIREREN</li><li>• [H2] Deze week meer dan 70 XXL-aanbiedingen</li><li>• [H2] Maak maandelijks kans op 1 van de 50 Lidl-waardebonnen van €20</li><li>• [H2] vind onze nieuwe non-foodacties telkens vanaf woensdag &amp; zaterdag</li><li>• [H2] XXL-solden, 't zijn zware voordelen</li><li>• [H2] Lidl is ook...</li><li>• [H3] Koffiepads</li><li>• [H3] Salamiblokjes</li><li>• [H3] Kippendijen</li><li>• [H3] Chianti Colli Senesi DOCG</li><li>• [H3] Appelen XXL</li><li>• [H3] Witte bagnats</li><li>• [H3] Hazelnootpasta duo</li><li>• [H3] Baturrica Tarragona Gran Reserva DO</li><li>• [H3] Ierse gin</li><li>• [H3] Krokante kabeljauwfilets</li><li>• [H3] Gerijpte cheddar in schijfjes</li><li>• [H3] British style yoghurt</li><li>• [H3] Gerijpte stiltonkaas</li><li>• [H3] Fish-and-chips</li><li>• [H3] Spekkotelet</li><li>• [H3] Hereford lende</li><li>• [H3] Corned beef</li></ul>					
	Images	We found 88 images on this web page.					
		20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 29%					
		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%


## In-page links

Anchor	Type	Juice
<a href="#">Tab slider overslaan.</a>	Internal	Passing Juice
<a href="#">Main menu overslaan.</a>	Internal	Passing Juice
<a href="#">Language selection overslaan.</a>	Internal	Passing Juice
<a href="#">Language selection overslaan.</a>	Internal	Passing Juice
<a href="#">User navigation overslaan.</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Promoties</a>	Internal	Passing Juice
<a href="#">Lidl-Shop</a>	External	Passing Juice
<a href="#">Assortiment</a>	Internal	Passing Juice
<a href="#">Recepten</a>	Internal	Passing Juice
<a href="#">Inspiratie</a>	Internal	Passing Juice

## In-page links

<a href="#">Sponsorship</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Pers</a>	External	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Privacy en gebruiksvoorwaarden</a>	Internal	Passing Juice
<a href="#">Compliance</a>	Internal	Passing Juice
<a href="#">Schrijf een bericht</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	zaterdag week onze sfeer maandag woensdag met eurkg deze <b>vanaf</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vanaf	28	✘	✘	✘	✔
eurkg	13	✘	✘	✘	✘
maandag	12	✘	✘	✘	✘
deze	11	✘	✘	✘	✔
onze	10	✘	✘	✔	✔












## Usability

	Url	Domain : lidl.be Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is nl.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 73 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://lidl.be/sitemap.xml</pre> <pre>https://www.lidl.be/sitemap.xml</pre>
	Robots.txt	<pre>http://lidl.be/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>