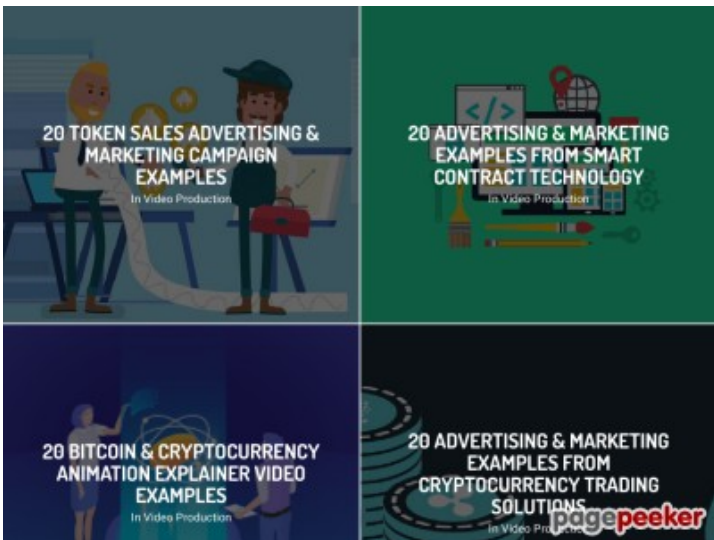




The score is 53/100






SEO Content

| | <p>Title</p> | <p>Advids - VIDEO CREATION SERVICE</p> <p>Length : 31</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | |
|-------------|---------------------------------|---|----------|---------|--------|-------|------|---------|-------|---------------------------------|-------------|------------------------|-----|------------------------|-----------|--------|
| | <p>Description</p> | <p>VIDEO CREATION SERVICE</p> <p>Length : 22</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Advids - VIDEO CREATION SERVICE</td> </tr> <tr> <td>description</td> <td>VIDEO CREATION SERVICE</td> </tr> <tr> <td>url</td> <td>https://blog.advids.co</td> </tr> <tr> <td>site_name</td> <td>Advids</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Advids - VIDEO CREATION SERVICE | description | VIDEO CREATION SERVICE | url | https://blog.advids.co | site_name | Advids |
| Property | Content | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| title | Advids - VIDEO CREATION SERVICE | | | | | | | | | | | | | | | |
| description | VIDEO CREATION SERVICE | | | | | | | | | | | | | | | |
| url | https://blog.advids.co | | | | | | | | | | | | | | | |
| site_name | Advids | | | | | | | | | | | | | | | |
| | <p>Headings</p> | <table border="1" data-bbox="539 1935 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>9</td> <td>1</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 2033 1394 2074" style="list-style-type: none"> [H1] 20 Token Sales Advertising & Marketing Campaign | H1 | H2 | H3 | H4 | H5 | H6 | 9 | 1 | 0 | 5 | 0 | 0 | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | |
| 9 | 1 | 0 | 5 | 0 | 0 | | | | | | | | | | | |


SEO Content

| | | |
|--|-----------------|---|
| | | <p>Examples</p> <ul style="list-style-type: none"> • [H1] 20 Advertising & Marketing Examples From Smart Contract Technology • [H1] 20 Bitcoin & Cryptocurrency Animation Explainer Video Examples • [H1] 20 Advertising & Marketing Examples From Cryptocurrency Trading Solutions • [H1] 20 Blockchain Business Opportunities Explained In Various Sectors • [H1] 20 Video Marketing Examples From Digital & P2P Currency Exchange • [H1] 20 Blockchain Digital Marketing & Advertising Campaign Examples • [H1] 20 Cryptocurrency Digital Marketing & Advertising Campaign Examples • [H1] 20 Advertising & Marketing Examples From Blockchain Mobile Apps • [H2] Get Pricing Of • [H4] Start • [H4] Browse Videos • [H4] How it works • [H4] Features • [H4] ABOUT Advids |
|  | Images | <p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p> |
|  | Text/HTML Ratio | <p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |
|  | In-page links | <p>We found a total of 32 links including 0 link(s) to files</p> |

SEO Links

| | | |
|--|------------|--------------------------------------|
|  | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 62.5% |
| | | Internal Links 37.5% |


In-page links

| Anchor | Type | Juice |
|--------------------------------------|----------|---------------|
| How it works | External | Passing Juice |
| Service Features | External | Passing Juice |
| Get Pricing | External | Passing Juice |
| = | Internal | Passing Juice |
| Sumit Modi | Internal | Passing Juice |
| Video Production | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Load More | Internal | Passing Juice |
| Create Video Brief | External | Passing Juice |
| Let's Talk | External | Passing Juice |
| Video Collections | External | Passing Juice |
| Advds Portfolio | External | Passing Juice |
| 3D video style guide | External | Passing Juice |
| 2D Video style guide | External | Passing Juice |

In-page links

| | | |
|--------------------------------------|----------|---------------|
| Making of a 2D Video | External | Passing Juice |
| Making of a 3D Video | External | Passing Juice |
| Getting Started | External | Passing Juice |
| Behind the scenes | External | Passing Juice |
| Service Features | External | Passing Juice |
| Language Solution | External | Passing Juice |
| Online Studio | External | Passing Juice |
| Frequent Questions | External | Passing Juice |
| Video Creators | External | Passing Juice |
| Advids Clients | External | Passing Juice |
| Join Advids | External | Passing Juice |


SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | video advertising advids marketing production cryptocurrency from examples digital blockchain |
|--|----------------|--|





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| video | 21 | ✓ | ✗ | ✓ | ✓ |
| production | 10 | ✗ | ✗ | ✗ | ✗ |
| examples | 8 | ✗ | ✗ | ✗ | ✓ |
| marketing | 7 | ✗ | ✗ | ✗ | ✓ |
| advertising | 6 | ✗ | ✗ | ✗ | ✓ |












Usability

| | | |
|--|-----|--|
|  | Url | Domain : blog.advids.co Length : 14 |
|--|-----|--|




Usability

| | | |
|--|--------------|---|
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |


Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 27 Warnings : 58 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |




Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag |
|--|---------------------|--|

Mobile

 Flash content

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. http://blog.advids.co/sitemap.xml |
|  | Robots.txt | http://blog.advids.co/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |