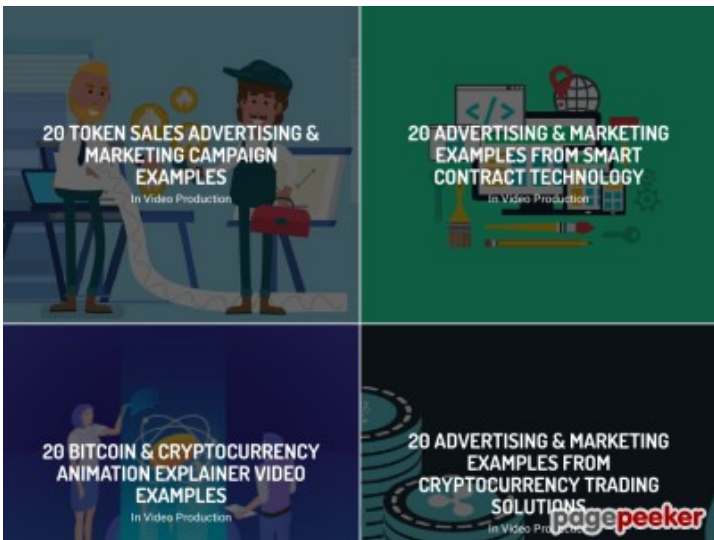



The score is 53/100






## SEO Content

	<p>Title</p>	<p>Advids - VIDEO CREATION SERVICE</p> <p>Length : 31</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>VIDEO CREATION SERVICE</p> <p>Length : 22</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Advids - VIDEO CREATION SERVICE</td> </tr> <tr> <td>description</td> <td>VIDEO CREATION SERVICE</td> </tr> <tr> <td>url</td> <td>https://blog.advids.co</td> </tr> <tr> <td>site_name</td> <td>Advids</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Advids - VIDEO CREATION SERVICE	description	VIDEO CREATION SERVICE	url	https://blog.advids.co	site_name	Advids
Property	Content															
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	<p>Headings</p>	<table border="1" data-bbox="539 1935 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>9</td> <td>1</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 2033 1394 2074" style="list-style-type: none"> <li>[H1] 20 Token Sales Advertising &amp; Marketing Campaign</li> </ul>	H1	H2	H3	H4	H5	H6	9	1	0	5	0	0		
H1	H2	H3	H4	H5	H6											
9	1	0	5	0	0											


## SEO Content

		<p>Examples</p> <ul style="list-style-type: none"><li>• [H1] 20 Advertising &amp; Marketing Examples From Smart Contract Technology</li><li>• [H1] 20 Bitcoin &amp; Cryptocurrency Animation Explainer Video Examples</li><li>• [H1] 20 Advertising &amp; Marketing Examples From Cryptocurrency Trading Solutions</li><li>• [H1] 20 Blockchain Business Opportunities Explained In Various Sectors</li><li>• [H1] 20 Video Marketing Examples From Digital &amp; P2P Currency Exchange</li><li>• [H1] 20 Blockchain Digital Marketing &amp; Advertising Campaign Examples</li><li>• [H1] 20 Cryptocurrency Digital Marketing &amp; Advertising Campaign Examples</li><li>• [H1] 20 Advertising &amp; Marketing Examples From Blockchain Mobile Apps</li><li>• [H2] Get Pricing Of</li><li>• [H4] Start</li><li>• [H4] Browse Videos</li><li>• [H4] How it works</li><li>• [H4] Features</li><li>• [H4] ABOUT Advids</li></ul>
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 32 links including 0 link(s) to files</p>

## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 62.5%
		Internal Links 37.5%

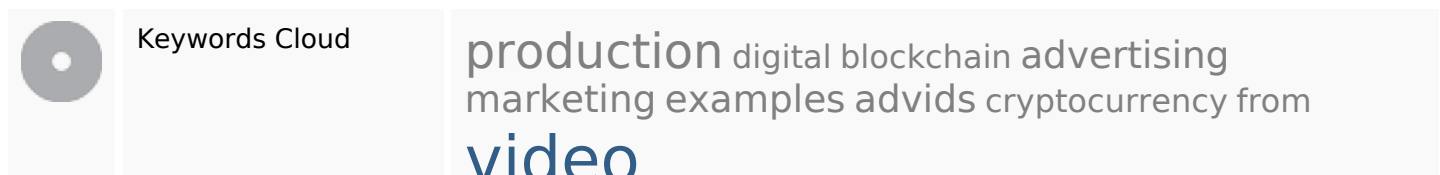
## In-page links

Anchor	Type	Juice
<a href="#">How it works</a>	External	Passing Juice
<a href="#">Service Features</a>	External	Passing Juice
<a href="#">Get Pricing</a>	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Sumit Modi</a>	Internal	Passing Juice
<a href="#">Video Production</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Load More</a>	Internal	Passing Juice
<a href="#">Create Video Brief</a>	External	Passing Juice
<a href="#">Let's Talk</a>	External	Passing Juice
<a href="#">Video Collections</a>	External	Passing Juice
<a href="#">Advids Portfolio</a>	External	Passing Juice
<a href="#">3D video style guide</a>	External	Passing Juice
<a href="#">2D Video style guide</a>	External	Passing Juice

## In-page links

<a href="#">Making of a 2D Video</a>	External	Passing Juice
<a href="#">Making of a 3D Video</a>	External	Passing Juice
<a href="#">Getting Started</a>	External	Passing Juice
<a href="#">Behind the scenes</a>	External	Passing Juice
<a href="#">Service Features</a>	External	Passing Juice
<a href="#">Language Solution</a>	External	Passing Juice
<a href="#">Online Studio</a>	External	Passing Juice
<a href="#">Frequent Questions</a>	External	Passing Juice
<a href="#">Video Creators</a>	External	Passing Juice
<a href="#">Advids Clients</a>	External	Passing Juice
<a href="#">Join Advids</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
video	21	✓	✗	✓	✓
production	10	✗	✗	✗	✗
examples	8	✗	✗	✗	✓
marketing	7	✗	✗	✗	✓
advertising	6	✗	✗	✗	✓











## Usability

	Url	Domain : blog.advids.co Length : 14
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 58
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://blog.advids.co/sitemap.xml">http://blog.advids.co/sitemap.xml</a>
	Robots.txt	<a href="http://blog.advids.co/robots.txt">http://blog.advids.co/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.