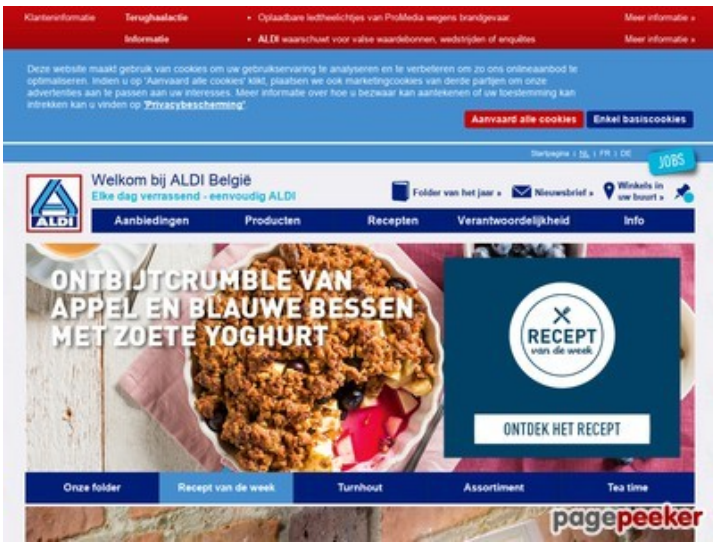







Website review aldi.be

Generated on January 19 2019 23:42 PM





The score is 53/100







SEO Content

	<p>Title</p>	<p>ALDI België - Startpagina</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Wij informeren u over onze wekelijkse aanbiedingen, ons assortiment en de carrière-mogelijkheden en vacatures bij Aldi.</p> <p>Length : 119</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1794"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>http://nl.aldi.be/index.html</td> </tr> <tr> <td>title</td> <td>ALDI België - Startpagina</td> </tr> <tr> <td>description</td> <td>Wij informeren u over onze wekelijkse aanbiedingen, ons assortiment en de carrière-mogelijkheden en vacatures bij Aldi.</td> </tr> </tbody> </table>	Property	Content	url	http://nl.aldi.be/index.html	title	ALDI België - Startpagina	description	Wij informeren u over onze wekelijkse aanbiedingen, ons assortiment en de carrière-mogelijkheden en vacatures bij Aldi.				
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title	ALDI België - Startpagina													
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	<p>Headings</p>	<table border="1" data-bbox="539 1816 1481 1895"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1921 1465 2056" style="list-style-type: none"> • [H1] Welkom bij ALDI BelgiëElke dag verrassend - eenvoudig ALDI • [H2] Specials vers 14/01 - 19/01 • [H2] Specials vanaf di 15/01 	H1	H2	H3	H4	H5	H6	1	7	8	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	8	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Weekendspecials vers 18/01 - 19/01• [H2] Specials vanaf vrij 18/01• [H2] Aanbiedingen vanaf zat 19/01• [H2] Aanbiedingen vanaf woe 23/01• [H2] Aanbiedingen vanaf zat 26/01• [H3] ALDI app• [H3]• [H3] Jobs bij ALDI• [H3]• [H3] Folders• [H3]• [H3] Nieuwsbrief• [H3]
	Images	We found 18 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.56% Internal Links 93.44%

In-page links

Anchor	Type	Juice
Aanvaard alle cookies	External	Passing Juice
Naar het menu	Internal	Passing Juice
Pagina-inhoud	Internal	Passing Juice
Voettekst	Internal	Passing Juice
Startpagina	Internal	Passing Juice
NL	Internal	Passing Juice
FR	Internal	Passing Juice
DE	Internal	Passing Juice
Aanbiedingen	Internal	Passing Juice
Onze folders	Internal	Passing Juice
Specials vers 14/01 - 19/01	Internal	Passing Juice
Specials vanaf di 15/01	Internal	Passing Juice
Weekendspecials vers 18/01 - 19/01	Internal	Passing Juice
Specials vanaf vrij 18/01	Internal	Passing Juice
Aanbiedingen vanaf zat 19/01	Internal	Passing Juice
Aanbiedingen vanaf woe 23/01	Internal	Passing Juice
Aanbiedingen vanaf zat 26/01	Internal	Passing Juice
Producten	Internal	Passing Juice
Nieuw in uw ALDI	Internal	Passing Juice
Nieuwe verpakking	Internal	Passing Juice
Verbeterde kwaliteit	Internal	Passing Juice
Onze merken	Internal	Passing Juice
Groenten en fruit	Internal	Passing Juice
Bio en Fairtrade	Internal	Passing Juice
Wijnen	Internal	Passing Juice
Gins	Internal	Passing Juice
Vers brood	Internal	Passing Juice

In-page links

Bewezen kwaliteit	External	Passing Juice
Certificaten en keurmerken	Internal	Passing Juice
Voedingswijzer	Internal	Passing Juice
Prijsverlagingen	Internal	Passing Juice
Verse Zeeuwse mosselen	Internal	Passing Juice
Onze bloemen	Internal	Passing Juice
Dagelijks in assortiment	Internal	Passing Juice
Recepten	Internal	Passing Juice
Recept van de week	Internal	Passing Juice
Nieuwe recepten	Internal	Passing Juice
Recept van de week downloaden	Internal	Passing Juice
Verantwoordelijkheid	Internal	Passing Juice
Visie	Internal	Passing Juice
Verantwoord handelen	Internal	Passing Juice
Duurzame producten	Internal	Passing Juice
Kwaliteit	Internal	Passing Juice
Klimaatbescherming	Internal	Passing Juice
Turnhout	Internal	Passing Juice
Info	Internal	Passing Juice
ALDI Nieuwsbrief	Internal	Passing Juice
ALDI app	Internal	Passing Juice
Veelgestelde vragen	Internal	Passing Juice
Contacteer ons	Internal	Passing Juice
Winkels en openingsuren	Internal	Passing Juice
Bedrijf	Internal	Passing Juice
Jobs	External	Passing Juice
Voetnoten en wettelijke bepalingen	Internal	Passing Juice
afdrukken	External	Passing Juice

In-page links

aanbevelen	Internal	Passing Juice
Varia	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Bedrijfsgegevens	Internal	Passing Juice
Privacybescherming	Internal	Passing Juice
Filiaaloverzicht	Internal	Passing Juice

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
aanbiedingen	19	✘	✘	✔	✔
vanaf	16	✘	✘	✘	✔
onze	15	✘	✘	✔	✘
aldi	9	✔	✘	✔	✔
specials	9	✘	✘	✘	✔












Usability

	Url	Domain : aldi.be Length : 7
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is nl.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 61 Warnings : 38
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		http://aldi.be/sitemap.xml
	Robots.txt	http://aldi.be/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.