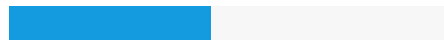


Website review action.be

Generated on January 19 2019 23:38 PM

The score is 42/100








pagepeeker





SEO Content

	Title	Action 6.000+ producten voor minder dan je verwacht Length : 51 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Action 6.000+ producten voor minder dan je verwacht</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.action.com/nl-be</td></tr><tr><td>image</td><td>https://www.action.com/nl-be/</td></tr><tr><td>description</td><td>6000+ producten in decoratie, schoonmaak, verzorging en meer ✓ Voor minder dan je verwacht ✓ Altijd dichtbij. Bekijk ons assortiment op de Action website &gt;</td></tr></tbody></table>	Property	Content	title	Action 6.000+ producten voor minder dan je verwacht	type	website	url	https://www.action.com/nl-be	image	https://www.action.com/nl-be/	description	6000+ producten in decoratie, schoonmaak, verzorging en meer ✓ Voor minder dan je verwacht ✓ Altijd dichtbij. Bekijk ons assortiment op de Action website >
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H1] Nog 1 stap, je bent er bijna • [H2] Uitgelicht
	Images	<p>We found 32 images on this web page.</p> <p>32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 20.83%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 79.17%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Nieuw	Internal	Passing Juice
Weekactie	Internal	Passing Juice

In-page links

Kinderfeestje	Internal	Passing Juice
Creatief	Internal	Passing Juice
Over Action	Internal	Passing Juice
Over ons	Internal	Passing Juice
Action Social Responsibility	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Werken bij Action	External	noFollow
Real Estate	Internal	Passing Juice
Klantenservice	Internal	Passing Juice
Veelgestelde vragen	Internal	Passing Juice
Phishing	Internal	Passing Juice
Belangrijke productinformatie	Internal	Passing Juice
Contact	Internal	Passing Juice
Social media	Internal	Passing Juice
Facebook	External	noFollow
Instagram	External	noFollow
Twitter	External	noFollow
YouTube	External	noFollow
Disclaimer	Internal	Passing Juice
Privacy statement	Internal	Passing Juice
Cookiestatement	Internal	Passing Juice

SEO Keywords








Keywords Cloud

het care menu **een** essentials **action van**
VOOR arrow producten






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
een	9	✘	✘	✘	✘
voor	8	✔	✘	✘	✘
van	6	✘	✘	✘	✘
action	6	✔	✘	✘	✘
arrow	5	✘	✘	✘	✘


Usability

	Url	Domain : action.be Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 131 Warnings : 107
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://action.be/sitemap.xml</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>